

**Crossroads Media**  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

**American Crossroads/ Issue**  
Submission Number 397 Issue 1



**WSPA-TV**

250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

**Original**

<b>Client:</b> American Crossroads/ Issue	<b>Submission Cost:</b> 64025	<b>Campaign Ref:</b> E:063647030
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 11 / 27 / 1086	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06364703
<b>Est./PO Number:</b> 06364703	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> American Crossroads	<b>Booking Group:</b> WSPA	<b>Key Market:</b> Greenville Spartanburg
<b>Demographic:</b> (L) Household	<b>Order:</b>	<b>Ashevil</b>

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-Su 11p News ...F..	01	1275	30 Comme	Nbr of Spots 1		1	1275
2	M-F 11a ET / 10a CT Price Is Right ...F..	01	500	30 Comme	Nbr of Spots 1		1	500
3	M-F 1230-2p ET CBS Soaps ...F..	12	575	30 Comme	Nbr of Spots 1		1	575
4	M-F 3p ET / 2p CT Let's Make A Deal ...F..	01	550	30 Comme	Nbr of Spots 1		1	550
5	M-F 5a News ...F..	01	190	30 Comme	Nbr of Spots 1		1	190
6	M-F 5p News ...F..	01	1125	30 Comme	Nbr of Spots 1		1	1125
7	M-F 530a News ...F..	01	415	30 Comme	Nbr of Spots 1		1	415
8	M-F 530p News ...F..	01	1125	30 Comme	Nbr of Spots 1		1	1125
9	M-F 6p News ...F..	01	1050	30 Comme	Nbr of Spots 1		1	1050
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	68	15	83

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 6a News ...F..	01	600	30 Comme	Nbr of Spots	1	1	600
11	M-F 7p News ...F..	01	650	30 Comme	Nbr of Spots	1	1	650
12	M-F 7a CBS This Morning ...F..	01	600	30 Comme	Nbr of Spots	1	1	600
13	M-F 730p Scene On 7 ...F..	01	650	30 Comme	Nbr of Spots	1	1	650
14	M-F 8a CBS This Morning ...F..	01	400	30 Comme	Nbr of Spots	1	1	400
15	M-F 9a Dr Phil ...F..	01	450	30 Comme	Nbr of Spots	1	1	450
16	M-F 10a Your Carolina M.....	01	300	30 Comme	Nbr of Spots	1	1	300
17	M-Su 11p News M.....	01	1275	30 Comme	Nbr of Spots	1	1	1275
18	M-F 12p News M.....	01	575	30 Comme	Nbr of Spots	1	1	575
19	M-F 2p ET / 1p CT The Talk M.....	01	575	30 Comme	Nbr of Spots	1	1	575
20	M-F 4-5p Judge Judy M.....	01	550	30 Comme	Nbr of Spots	1	1	550
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
21	M-F 5a News M.....	01	150	30 Comme	Nbr of Spots	1	1	150
22	M-F 5p News M.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
23	M-F 530a News M.....	01	415	30 Comme	Nbr of Spots	1	1	415
24	M-F 530p News M.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
25	M-F 6p News M.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
26	M-F 6a News M.....	01	600	30 Comme	Nbr of Spots	1	1	600
27	M-F 7p News M.....	01	650	30 Comme	Nbr of Spots	1	1	650
28	M-F 7a CBS This Morning M.....	01	600	30 Comme	Nbr of Spots	1	1	600
29	M-F 730p Scene On 7 M.....	01	650	30 Comme	Nbr of Spots	1	1	650
30	M-F 8a CBS This Morning M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-Su 11p News	01	1275	30	Nbr of Spots	1	1	1275
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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
32	Sat 6a News .....S	01	250	30 Comme	Nbr of Spots	1	1	250
33	M-Su 11p News .....S	01	1275	30 Comme	Nbr of Spots	1	1	1275
34	Sun 6a News .....S	01	250	30 Comme	Nbr of Spots	1	1	250
35	Sun 7p ET / 6p CT 60 Minutes .....S	01	3500	30 Comme	Nbr of Spots	1	1	3500
36	Sun 9a ET / 8a CT CBS Sunday Morning News .....S	01	600	30 Comme	Nbr of Spots	1	1	600
37	M-F 10a Your Carolina ..T...	01	300	30 Comme	Nbr of Spots	1	1	300
38	M-Su 11p News ..T...	01	1275	30 Comme	Nbr of Spots	1	1	1275
39	M-F 12p News ..T...	01	575	30 Comme	Nbr of Spots	1	1	575
40	M-F 2p ET / 1p CT The Talk ..T...	01	575	30 Comme	Nbr of Spots	1	1	575
41	M-F 4-5p Judge Judy ..T...	01	550	30 Comme	Nbr of Spots	1	1	550
42	M-F 5a News ..T...	01	190	30 Comme	Nbr of Spots	1	1	190
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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
43	M-F 5p News ...T...	01	1125	30 Comme	1		1	1125
44	M-F 530a News ...T...	01	415	30 Comme	1		1	415
45	M-F 530p News ...T...	01	1125	30 Comme	1		1	1125
46	M-F 6p News ...T...	01	1050	30 Comme	1		1	1050
47	M-F 6a News ...T...	01	600	30 Comme	1		1	600
48	M-F 7p News ...T...	01	650	30 Comme	1		1	650
49	M-F 7a CBS This Morning ...T...	01	600	30 Comme	1		1	600
50	M-F 730p Scene On 7 ...T...	01	650	30 Comme	1		1	650
51	M-F 8a CBS This Morning ...T...	01	400	30 Comme	1		1	400
52	M-F 10a Your Carolina ..T....	01	300	30 Comme	1		1	300
53	M-Su 11p News	01	1275	30	1		1	1275
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Est./PO Number:	06364703	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
54	M-F 12p News T.....	01	575	30 Comme	Nbr of Spots 1		1	575
55	M-F 2p ET / 1p CT The Talk T.....	01	575	30 Comme	Nbr of Spots 1		1	575
56	M-F 4-5p Judge Judy T.....	01	550	30 Comme	Nbr of Spots 1		1	550
57	M-F 5a News T.....	01	190	30 Comme	Nbr of Spots 1		1	190
58	M-F 5p News T.....	01	1125	30 Comme	Nbr of Spots 1		1	1125
59	M-F 530a News T.....	01	415	30 Comme	Nbr of Spots 1		1	415
60	M-F 530p News T.....	01	1125	30 Comme	Nbr of Spots 1		1	1125
61	M-F 6p News T.....	01	1050	30 Comme	Nbr of Spots 1		1	1050
62	M-F 6a News T.....	01	600	30 Comme	Nbr of Spots 1		1	600
63	M-F 7p News T.....	01	650	30 Comme	Nbr of Spots 1		1	650
64	M-F 7a CBS This Morning T.....	01	600	30 Comme	Nbr of Spots 1		1	600
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
65	M-F 730p Scene On 7 .T.....	01	650	30 Comme	Nbr of Spots	1	1	650
66	M-F 8a CBS This Morning .T.....	01	400	30 Comme	Nbr of Spots	1	1	400
67	Tue 8p ET / 7p CT NCIS .T.....	01	6000	30 Comme	Nbr of Spots	1	1	6000
68	M-Su 11p News ..W....	01	1275	30 Comme	Nbr of Spots	1	1	1275
69	M-F 11a ET / 10a CT Price Is Right ..W....	01	500	30 Comme	Nbr of Spots	1	1	500
70	M-F 1230-2p ET CBS Soaps ..W....	12	575	30 Comme	Nbr of Spots	1	1	575
71	M-F 3p ET / 2p CT Let's Make A Deal ..W....	01	550	30 Comme	Nbr of Spots	1	1	550
72	M-F 5a News ..W....	01	190	30 Comme	Nbr of Spots	1	1	190
73	M-F 5p News ..W....	01	1125	30 Comme	Nbr of Spots	1	1	1125
74	M-F 530a News ..W....	01	415	30 Comme	Nbr of Spots	1	1	415
75	M-F 530p News ..W....	01	1125	30 Comme	Nbr of Spots	1	1	1125
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76	M-F 6p News ..W....	01	1050	30 Comme	Nbr of Spots	1	1	1050
77	M-F 6a News ..W....	01	600	30 Comme	Nbr of Spots	1	1	600
78	M-F 7p News ..W....	01	650	30 Comme	Nbr of Spots	1	1	650
79	M-F 7a CBS This Morning ..W....	01	600	30 Comme	Nbr of Spots	1	1	600
80	M-F 730p Scene On 7 ..W....	01	650	30 Comme	Nbr of Spots	1	1	650
81	M-F 8a CBS This Morning ..W....	01	400	30 Comme	Nbr of Spots	1	1	400
82	M-F 9a Dr Phil ..W....	01	450	30 Comme	Nbr of Spots	1	1	450
83	Sat 7p News MTWTFSS Isolations: W/C 10/08 .....S	03	325	30 Comme	Nbr of Spots	1	1	325
<b>Weekly Totals:</b> Total Spots(Ord Spots)					68	15	83	

<b>Grand Totals</b>		<b>Month 10 Weeks: 4</b>	
<b>Totals</b>	<b>10/08</b>	<b>10/15</b>	
Spots	83	88	15
Cost	64025	53945	10080



Grand Totals:

Spots:	83
Gross Total:	64,025.00
Commission:	9,603.75
Net Total:	54,421.25